



SUNGO Newsletter

April to June 2011

The Samoa Umbrella for Non-Governmental Organisations Inc.

Inside this issue:

NZ Aid Core funding comes to an end	2
Successful SUNGO Board Retreat held	4
UNESCO Non Formal Learning Workshop	4
Staff Farewells	5
CSSP Update	6
Training Workshops	8
Upcoming Training Opportunities	12

VISION

SUNGO - working in partnership with civil society and government to promote sustainable development and quality of life for the people of Samoa.

MISSION

The Umbrella Organisation for Samoan NGOs providing information, programs, opportunities, and advocacy for civil society in Samoa

Thank You NZ Aid!

New Zealand Aid core funding comes to an end after five productive years

NGOs in Samoa owe a great big thank you to New Zealand Aid, the Government of New Zealand, the people of New Zealand and the government of Samoa for their support of the NGO and Civil Society sector in Samoa over the last 5 years. Starting in 2005, New Zealand Aid has core-funded many of Samoa's Non Governmental Organisations.

Magele Isaako works at SUNGO as the NGO Coordinator for NZ Aid, so he has personally witnessed the positive impact that NZ Aid has had on civil society in Samoa. "Without NZ Aid's assistance, NGOs would not be able to provide their services,"



SUNGO Staff and Board at the Board Retreat in April at Tofamamao, Leauvaa.

5 Tausaga o le Oloalu'ulu'u

Fa'amutaina Le Fesoasoani Tau Tupe a Niu Sila

E matua tele le nofo aitalafu o le loto fa'afetai o Fa'alapotopotoga Tuma'oti (NGOs) i totonu o Samoa i le Malo ma tagata o Niu Sila mo le latou fesoasoani i vaega o Fa'alapotopotoga Tuma'oti I Samoa i le ono (6) tausaga. E amata mai le 2005, sa fesoasoani ai Niu Sila e fa'atupeina galuega autu o le to'atele o Fa'alapotopotoga Tuma'oti i totonu o Samoa.

O Magele Isa'ako o lo'o i le SUNGO e fesoasoani i Fa'alapotopotoga Tumaoti i le tu'u-fa'atasia o a latou galuega mo le Fesoasoani a Niu



Message from the National President

Talofa Lava!

A Busy and Challenging quarter indeed for SUNGO having to face the end of our five year NZAid Core Funding.

There has been much falling in line together, like opening office at our new site which is the result of utilising NZAid Funding wisely and with long term Planning.

I wish to congratulate all concerned including NZAid Staff, SUNGO Board Members and Staff for the hard work done in reviewing and restructuring to meet our present limited income and a smooth phasing and starting on our new Plan of Action. Special thanks to the NZ High Commission and Staff for the great five financial years and looking forward to more openings in future.

Through our advocacy and partnership role, we are now experiencing the limitation on our human resources with the limited Capacity to attend or be available to cover various calls from Government Ministries, International Consultations or even

Thank You NZ Aid!

Continued from cover

Magele said. He works through the SUNGO office to provide technical and mentoring assistance to the NZ Aid core-funded NGOs and has assisted them with everything from budgets, workplans and strategic plans to sustainability and partnership papers.

There were six NGOs who were able to deliver quality services because of the financial assistance provided by core funding in the last year of the scheme. The Tagiilima Handicrafts Association works with



Former NZ High Commissioner Caroline Bilky joins NOLA youth and Board at one of the many activities that NOLA organized with

local makers of handicrafts to increase their marketability. Lototaumafai is a school near the hospital that welcomes all students including ones with physical or mental disabilities. Animal Protection Society (APS) works to improve the health of animals in Samoa. Nuanua O Le Alofa (NOLA) protects the rights all people with disabilities. Faataua le Ola (FLO) has a 24 – hour suicide prevention hotline and works to minimize the number of suicides in Samoa. Mapusaga o Aiga (MOA) is a haven for anyone in need of support outside of their family.

Miss Faatino Utumapu, the director of NOLA, said this about NZ Aid "NZ Aid has contributed significantly to the success of NOLA as an organisation. We highly commend the effort and hope to continue to work with NZ aid in other ways in order to further strengthen our capacity."

In addition to support of individual NGOs, NZ Aid core-funding scheme was beneficial to the civil society of Samoa as a whole. The SUNGO CEO Roina Vavatau expressed her gratitude to NZ Aid because "They helped us walk and supported our growth so we can more effectively provide services to our people."

Magele echoed the thank you from the CEO saying, "I would like to extend my sincere appreciation and gratitude to NZ aid management and people of the government of new Zealand for their generous financial assistance to non governmental organisations in providing important services for the people of Samoa. Surely without NZ Aid these organisations would not be able to provide their services for the people of Samoa. To the New Zealand Government, god bless."

Message from the National President

Continued from cover

Meetings to represent the Voice and promote a view of Civil Society.

The more we are known the demand will grow. Therefore I personally ask any SUNGO member to please forward your CV and contact so that we could include you in the network and representation list.

We had been fighting to be heard - Now we have the opportunity to be part of Committees, Boards, Overseas Government Delegation if we continue to be proactive and promote our role as advocates, advisers or watchdogs but not as an Anti government group.

We are here to assure that Samoa, our Heritage, remains an Independent, safe, secured, Peaceful and Beautiful place for our children in future.

la Tumau pea le Viiga o le Atua e Faavavau - Faafetai.

Manuia Samoa! Fa'afetai.

HC Vaasiliifiti.

5 Tausaga o le Oloalu'ulu'u

Faaauau mai itulau 1

Sila, ua ia molimauina le tulaga lelei ma manuia o le Fesoasoani a Niu Sila i Sosaiete o tagata lautele i totonu o Samoa. Ana le senoa le Fesoasoani a Niu Sila, e le gafatia e Fa'alapotopotoga Tuma'oti ona tu'uina atu le latou auaunaga., Fai mai Magele, o lana auaunaga e ala atu i le SUNGO, o le fesoasoani i Fa'alapotopotoga Tuma'oti i le fautuaina o latou i le saunia o a latou Tala fa'atatau o Tupe; Fuafuaga o Galuega Fa'aletausaga; Fuafuaga Alualu Mamao; Fuafuaga o le Fa'aauauina ma Faigapa'aga o le Fa'alapotopotoga.

E ono (6) Fa'alapotopotoga Tuma'oti (NGOs) na mafai ona fa'atinoina auaunaga anoa ona o le fesoasoani tau tupe i le tausaga mulimuli o le polokalame. O le Asosi o Galuega Taulima a le Tagiilima (THA) e galulue fa'atasi nisi o



SUNGO Board retreat is an annual capacity building opportunity like the ones funded by the NZ Aid Core Funding that has helped SUNGO grow to more effectively deliver services to members .

le Aufai- Faiva Alofilima e fa'a tupula'ia le maketiina o a latou galuega taulima. O le Lototau-mafai (LT) o le A'oga e latalata i le Falema'i e fa'apitoa mo tamaiti e i ai mana'oga fa'apitoa i le tino ma le mafaufau. O le Sosaiete e Pui-puia meaola i Samoa (APS) e galulue i le fa'aleleia o le ola maloloina o meaola (pusi & maile) i Samoa. Nuanua O Le Alofa (NOLA) e puipuia le aia tataua tagata uma e i ai mana'oga fa'apitoa. Fa'ataua Le Ola (FLO) e i ai lana auaunaga e 24 itula i le telefoni i le puipuia o le ola ina ia fa'a'itiitia le numera o e pule i o latou ola i Samoa. O le Mapusaga o Aiga (MOA) o le sulufa'iga mo so'o se tagata e mana'omia le

fesoasoani i fafo atu o latou aiga.

O Fa'atino Utumapu o le Fa'atonu sili o le NOLA, o lana fa'amatalaga lenei i le Fesoasoani a Niu Sila "Faafetai tele lava i le Malo Niu Sila ona o lenei fesoasoani taua ua mafai ai ona ofoina atu la matou auaunaga mo i latou e iai mana'oga fa'apitoa i Samoa. Faamanuia tele le Atua ia otou galuega. O matou moomooga ia sana faatuma'ina pea lou tatou galulue fa'atasi i soo se ala."

E le gata o le fesoasoani i Fa'alapotopotoga Tuma'oti ta'itasi, o le Fesoasoana Tupe a Niu Sila o le fa'amanuiga mo le Sosaiete o tagata lautele o Samoa. O le tama'ita'i Pule sili o le SUNGO o Roina F Vavatau ua saunoa fa'afetai i le Malo o Niu Sila ona o le Fesoasoani ua fesoasoani tele i le SUNGO ma Fa'alapotopotoga Tuma'oti i Samoa e savavali. I le lima (5) tausaga taluai, e leai se tasi sa iloaina le SUNGO a'apeita'i o le Fesoasoani a Niu Sila ua suia ai le SUNGO mai le tautolotolo i le savali malosi ma ua tatou i ai nei i le si'ui o le latou fesoasoani tautupe a ua tatou i ai i le tulaga ua momo'e malosi.

Sa fa'aleleia fo'i e Magele le saunoaga fa'afetai a le tama'ita'i Pule sili i lona fa'apea mai, Ou te fia fa'aopopo fo'i le agaga fa'afetai tele ma le fiafia i le Pulega o le Fesoasoani tupe ma le Malo ma tagatanu'u uma o Niu Sila ona o lenei fesoasoani le fa'atuaoia tautupe i Fa'alapotopotoga Tuma'oti i le tu'uina atu o le auaunaga taua mo tagata Samoa. O le upu moni, ana le senoa le Fesoasoani mai o Niu Sila, e le mafai e Fa'alapotopotoga Tuma'oti ona ofoina atu le auaunaga mana'omia e tagata Samoa. Ia fa'amanuia tele le Atua i le Malo ma tagata o Niu Sila.

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Successful SUNGO Board Retreat Held at Tofamamao



Board Members look at the expected financial report for the past fiscal year.



SUNGO National President High Chief Vaasilifiti Moelagi Jackson in action at the retreat discussing the way forward for SUNGO.

The SUNGO Board Retreat was held at Tofamamao on April 15-13, 2011. CEO Roina Vavatau spoke of the important role the board plays, "Board retreats are important to ensure that the activities are in line with the vision and goals agreed to by the members. Given the eviction and the many changes SUNGO is undertaking, this retreat was especially important to reassess the current resources."



Sustainability took centre stage at the retreat this year.

SUNGO Presents at UNESCO Non Formal Learning Workshop

SUNGO President Vaasilifiti Moelagi Jackson spoke of the importance of recognising traditional knowledge when referring to non formal learning.

Ofusina Ieremia, SUNGO Capacity Building Officer, presented SUNGO's interest in accreditation of non formal learning at a UNESCO workshop held in May 17-18, 2011.



Ofusina Ieremia presents at UNESCO workshop about SUNGO's interest in accrediting non formal education for the civil society sector.

SUNGO Says Goodbye and Good Luck to Two Amazing Staff:

SUNGO staff are moving on after some changes in staff. May 26th was the last day for the Australian Youth Ambassador Pippa Haughton who served for one year at SUNGO as the in-house media expert. Amongst other things, she formalized the SUNGO communications strategy and updated the beautiful umbrella logo. Pippa passed on many skills to the rest of the staff who are all grateful for her time in Samoa. SUNGO wishes Pippa well in her future endeavors and hopes she will come back to visit!



Pippa Haughton served as an Australian Youth Ambassador with the AYAD program for 10 months at SUNGO.



Official SUNGO Logo—now in high resolution!

June 6th was the last day at SUNGO for Kattrina Esera. She started at SUNGO in 2005 as the training officer. After working extremely hard, sometimes coming in on weekends to do extra work, Kattrina upgraded her skills and became the Finance Officer. She always maintained the highest standards and was a huge benefit to the office. One staff that will miss her the most is Unijohn Avei, "Kattrina had worked at SUNGO for so long she knew how everything worked. She always tried to build up others and upgrade her skills too. She was so nice and helped even those with only little skills."

Fa'atofa ma Fa'amanuia atu le SUNGO I le to'lua o lana Aufaigaluega Tausa'afia

Ua tu'ua e nisi o le aufaigaluega le auaunaga i le SUNGO. O le aso 26 Me le aso mulimuli o le Amapasa Talavou mai Ausetalia o Pippa Haughton ina ua mae'a le tausaga e tasi sa galue ai i le SUNGO o se tama'ita'i poto fa'apitoa i tulaga tau fa'asalalauga. O nis a ana galuega o le fa'atulaga lelei o auala o feso'otaiga a le SUNGO ma toe fa'amae'a lelei le Fa'amaufailoga (logo) o le Fa'amalu. E tele ni tomai 'ese'ese ua fa'asoaina mai e Pippa i le aufaigaluega, o e ua lagona le loto fa'afetai tele i lona taimi i Samoa. O mo'omo'oga alofa o le SUNGO mo Pippa, ia manuia a na tau-mafaiga uma i le lumana'i ma le tatalo e i ai se aso i le lumana'i e toe asi mai ai.

O luni 6th le aso mulimuli o Kattrina Esera i le SUNGO. Sa amata faigaluega Kattrina i le SUNGO i le tausaga 2005 o se faia'oga o polokalame. O le galue malosi ma le finafinau maua'i, e aofia ai ma galuega fa'aopopo i fa'aiuga o vaiaso, na si'itia ai le tomai ma avea ai ma Ofisa o Tupe. E tausisia e Kattrina tulaga maualuga i le fa'atinoga o galuega ma o se fa'amanuiaga tele mo le Ofisa o le SUNGO. O le tasi o le aufaigaluega ua sili ona misia Kattrina i le mafutaga I le galuega, o le ali'i o Unijohn Avei. E tele tausaga sa faigaluega ai Kattrina i le SUNGO, ma ua ia malamalama lelei i le fa'atinoina o galuega. E fiafia tele ma e augofie e fesoasoani e fa'aleleia le tomai o isi o le aufaigaluega. E matua matagofie tele lenei tama'ita'i e fesoasoani fo'i i tagata e itiiti lo latou poto masani.



Kattrina Esera had served at SUNGO for over five years. Her expertise will be dearly missed!

CSSP Funds 50 Projects in First Round

The Civil Society Support Program (CSSP) of Samoa has completed their first round of applications, funding 50 projects on Upolu, Savaii and Manono.

CSSP is more than just a financial donor, it is a programme to strengthen civil society groups and organisations to better serve their communities and target populations in Samoa. The overall goal of CSSP is to deliver sustainable social and economic benefits to the people of Samoa through strengthened civil society organizations.

One of the reasons for creating CSSP was to harmonize funding opportunities for civil society groups in Samoa. CSSP is currently funded by AusAid and the European Union. The combination of AusAid and EU into one fund makes it easier for community groups to apply for funding because there is only one set of guidelines, only one application form, and only one point of contact for applicants.


The programme is not limited to experienced NGOs in Apia. The CSSP is especially well suited for community groups without much experience with donors. The application can be completed in English or Samoa, so no one is discriminated against for language ability. Some may describe the application as epic, but there is no way to deny that every page is useful; if every part of the application is completed well, the project is guaranteed to have a workable project plan.

SUNGO has been contracted by CSSP to manage the capacity building aspect of the programme. Managing Projects (MP) and Managing Organisations (MO) workshops were run in Savaii and Upolu and all applicants were invited to attend. These 3-4 day courses are taught in Samoan by experienced SUNGO trainers.


In addition to MO and MP, SUNGO staff and trainers piloted new one day mentoring workshops for category two applicants (those applying for 50 to 150 thousand tala). These workshops were helpful to the applicants because they clarified any questions about the extensive application for category two applicants. It was also an opportunity for applicants to learn about other projects and exchange information success stories amongst themselves.

CSSP FUNDING SUPPORTS

TRAINING IN GOOD GOVERNANCE & MANAGEMENT OF ORGANISATIONS



Improved living standards



Sustainable social and economic benefits

PROJECTS BENEFITING COMMUNITIES IN NEED

STRENGTHENED VOICE OF CIVIL SOCIETY

- advisory
- networking
- research
- policy dialogue

Congratulations to the approved applications! For category one, 36 applicants were approved including 14 SUNGO members. For Category two 14 applicants were approved including 10 SUNGO members.

The next round of applications for CSSP will be out soon. If you are interested in applying you can contact Ario at CSSP (34316) for more information.

Limasefulu (50) Atina'e I le Ulua'I Taimi

O le Polokalame Fesoasoani Mo Sosaiete o Tagata Lautele o Samoa (CSSP) ua mae'a le ulua'i ta'amilosaga o talosaga, e limasefulu (50) atina'e i Upolu ma Savai'i.

O le CSSP e le na o se Polokalame o fesoasoani tau tupe, a o le polokalame ia fa'amalosi'au i vaega o Sosaiete o tagata lautele ma Fa'alapotopotoga ia maua le auaunaga sili e o latou tagata ma fa'ataua tagata Samoa. O le sini autu aoao o le CSSP o le tu'uina atu o fa'amanuiaga fa'aauau tau soifuaga lautele ma le tamao'aiga i tagata o Samoa e ala atu i le fa'amalosi'auina o fa'alapotopotoga o tagata lautele.

O le tasi o mafua'aga na faia ai le CSSP o le tu'ufa'atasia o avanoa fesoasoani tau tupe mo vaega o Sosaiete o tagata lautele i totonu o Samoa. O le CSSP o lo'o fa'atupeina e le Fesoasoani a Ausetalia (AusAid) ma le Luni a Europa (EU). O le tu'ufa'atasia o le AusAid ma le EU i se Fa'aputuga tupe e tasi, ua fa'afaigofie ai e vaega o le atunu'u ona talosaga mo ni vaega tupe i le ta'iala e tasi, tasi le tusi talosaga, tasi le nofoaga o feso'ota'iga mo tagata talosaga.

O le polokalame (CSSP) e le na o Fa'alapotopotoga Tuma'oti ua i ai le poto masani (NGOs) i totonu o le taulaga i Apia. O le CSSP e matua talafeagai fo'i mo vaega o tagata i le atunu'u e le tele so latou malamalama'aga ia i latou o lo'o fa'ameaalofa mai tupe. O le talosaga e tatau ona fa'atumuina i le gagana peretania po'o le fa'asamoa, o lona uiga e le fa'ailogaina tagata ia latou gagana. E ono fa'amatalaina e nisi le talosaga o se tauloto umi lava, aepeita'i e leai se mafua'aga e te'ena ai le taua o itulau ta'itasi, pe a mae'a ona fa'atumuina lelei vaega ta'itasi o le talosaga, ma fa'amaonia o le fuafuaga o le atina'e e faigofie ona fa'atino.

Ua fa'a-konekarateina e le CSSP le SUNGO e pulea ma tauaveina le a'oa'oina o tomai eseese o le polokalame. O A'oa'oga i le Pulea Lelei o Poloketi (MP) ma le Pulea Lelei o Fa'alapotopotoga (MO) sa fa'atinoina i Savai'i ma Upolu ma sa vala'auina i latou uma sa talosaga e auai. O nei A'oa'oga pupu'u e ta'i 3 – 4 aso sa fa'atautaia i le gagana Samoa e Faia'oga agava'a a le SUNGO.

E le gata o le MO ma le MP, sa fa'atinoina fo'i e Faia'oga ma le afaigaluega a le SUNGO ni a'oa'oga faufautua ta'itasi aso mo le autalosaga o le Vaega Lua (talosaga mo le \$50 - \$150 afe tala). O nei A'oa'oga sa fesoasoani tele i le autalosaga i le fa'amalamalamaina o fesili e uiga i le Pepa talosaga mo le Vaega Lua. O se avanoa lelei foi lea mo le autalosaga e silafia ai isi poloketi ma fa'asoa ai fa'amatalaga i Tala o mea lelei o lo'o tutupu ia i latou.

E fa'amalo atu ia i latou uma ua fa'amanuiaina a latou talosaga. Mo le Vaega Muamua e 36 talosaga ua fa'amaonia e aofia ma le 14 o Fa'alapotopotoga o sui o le SUNGO. Mo le Vaega Lua e 14 talosaga ua fa'amaonia e aofia ma le 10 o Fa'alapotopotoga o sui o le SUNGO.

Ua le o toe mamao, ona vala'auina lea o le isi ta'amilosaga o talosaga o le CSSP. Afai e te fia talosaga, ona feso'ota'i ane lea le tama'itai o Peaario i le CSSP (Tel 34316) mo nisi fa'amatalaga.

SUNGO Training Update

ICTP Courses held from April to June, 2011

With the new fiscal year approaching in July, April to June was a time for SUNGO training workshops to focus on high level strategic thinking for NGOs.

A o fotua'i mai le tausaga fa'aletupe ia lulai, o Aperil ia Luni o le vaiitimi mo A'oa'oga pupu'u a le SUNGO e va'ava'ai ai i tulaga maualuga fa'alemafaua o fuafuaga alualu mamao mo Fa'alapotopotoga Tuma'oti (NGOs).

Effective and Strategic NGO Boards

Fuafuaga Alualu Mamao o le Pulea Lelei o Komiti Fa'afaoe

Effective and Strategic NGO Boards was a new course based off of the success of the SUNGO Board training that was run in 2010. The one week course ran from the 11th to 15th of April at Oloamanu Conference Room at NUS. The course aimed to upskill members of NGO Boards to develop long term strategic plans for their organisation, assess the training needs of the board, and develop a training plan to provide those needed skills. The proposed course would only cater to two NGOs who would both bring the majority of their board members. With this setup there would be a critical mass of the board so that a useable strategic plan could be produced.



Resitara Apa of Samoa Aids Foundation (SAF) works with CEO of SAF to prepare a strategic plan. April 12, 2011, Mulivai, Apia.

After much effort on SUNGO's part to find two interested NGO Boards to attend, the training team could not find even one NGO board who could all attend. The course trainer was John

Cretney and the co-trainer was Magele Isaako, both of whom have many years of experience with NGOs in Samoa. The trainers were able to rework the course plan to cater to just a few members from four NGO boards that were available to attend. Animal Protection Society, Tagiilima, Lototaumafai and Faataua le Ola were the NGOs that benefited from this workshop.

The course was a successful start, but as Magele said, "I recommend that all NGO board members should undergo this training for the sake of their organisations." Hopefully the next time there will be critical mass of the boards so that the strategic plans can be approved and implemented.

O le A'oa'oga i Fuafuaga Alualu Mamao o le Pulea Lelei o Komiti Fa'afaoe o Fa'alapotopotoga Tumaoti o se a'oa'oga fou sa fa'avae mai i le taunu'uga manuia o le a'oa'oga o le Komiti Fa'afaoe o le SUNGO. O le a'oa'oga e tasi le vaiaso sa faia mai le aso 11th i le 15 o Aperila i le potu fono o le Oloamanu i le lunivesite Aoao Samoa (NUS). O lenei a'oa'oga sa fa'amoemoe i le si'itia le poto masani o sui auai o Komiti Fa'afaoe o NGOs, ia fausia Fuafuaga Alualu Mamao mo a latou Fa'alapotopotoga, ia iloilo ina mana'oga tau a'oa'oga o Komiti, ma atia'e fuafuaga fa'alea'oa'oga e mau ai ia poto masani mana'omia. O le A'oa'oga sa fuafuaina mo na o le lua (2) Fa'alapotopotoga Tuma'oti (NGOs) e aumai le to'atele o sui o latou Komiti Fa'afaoe. I lenei fa'atulagana o le a to'atele sui o le Komiti Fa'afaoe e auai ina ia fausia se Fuafuaga Alualu Mamao sili ona aoga.

Ina ua tuana'i taumafaiga e tele a le SUNGO i le sailia o Komiti Fa'afaoe naunauta'i e auai, sa le'i mafai ona mau e Faia'oga se Komiti e tasi e mafai ona auai le to'atele o ona sui. O le Faia'oga o John Cretney a'o lona Fesoasoani o Magele Isa'ako, o le to'alua o la'ua e tele tausaga o tomai i galuega ma Fa'alapotopotoga Tumaoti i Samoa. Sa mafai lava e Faia'oga ona toe fetu'una'i le A'oa'oga e fa'atatau i sui sa auai mai Komiti Fa'afaoe a Fa'alapotopotoga Tuma'oti e to'afa (4), o le Sosaiete o le Puipuia o Meaola (APS), Tagiilima, Lototaumafai, ma le Fa'ataua Le Ola, o Fa'alapotopotoga ia sa fa'amanuiaina mai lenei A'oa'oga.

O lenei A'oa'oga o se amataga manuia lea, ae pei ona fai mai Magele, "Ou te matua fautuaina sui o Komiti Fa'afaoe uma o Fa'alapotopotoga Tuma'oti uma, e tataua ona latou fa'atinoina lenei A'oa'oga mo le manuia o a latou Fa'alapotopotoga" E fa'amoemoe i le lumana'i, o le a to'atele sui o Komiti Fa'afaoe e auai ina ia fausia ni Fuafuaga Alualu Mamao mo Fa'alapotopotoga e mafai ona fa'amaonia ma fa'atinoina.

Strategic Planning Fuafuaga Alualu Mamao

Strategic Planning is the key attribute of successful NGOs. Without it NGOs lose direction and eventually fail. But having a plan is not enough – an organisation must have a well developed, realistic, timely and measurable plan and then also be able to communicate that plan to all stakeholders. A strategic plan is nothing if it sits on a shelf; it must be linked with the staff workplan and the annual budget.



**CEO of Samoa Aids Foundation (SAF),
Fitu Fuimaono, presents strategic plan.
April 12, 2011, Mulivai, Apia.**

The Strategic Planning course aimed at refreshing and introducing how Strategic Plans are written. It was specifically targeted at the Executive Council (EC) members, CEOs, Directors, and especially any case where the EC has recently changed. The trainer was John Cretney, who has been assisting NGOs in the Pacific with strategic planning since 2002. Cretney was assisted by the co trainer, Tamalemai Apelu, who has worked as a project management trainer for SUNGO for many years.

The participants of this course came from a variety of NGOs in Samoa: Samoa Aids Foundation, Pan Pacific South East Asia Women's Association (PPSEAWA), Vaisilika Org, Goshen Trust, Animal Protection Society, Samoa Cancer Society, and National Council on Early Childhood Education (NCECE).



**John Cretney was
the trainer for
both Effective and
Strategic Boards
and Strategic
Planning. He has
many years of
experience
working with
NGOs in Samoa
and the Pacific.**

O le Fuafuaga Alualu Mamao o le vaega autu i le manuia o Fa'alapotopotoga Tuma'oti (NGOs). A aunoa ma lea, e leiloa e Fa'alapotopotoga le mea e aga'i i ai, mulimuli ane ua 'asa (le manuia). Aepeita'i e le lava le iai o le Fuafuaga Alualu Mamao – o le Fa'alapotopotoga e tatau ona iai le Fuafuaga Alualu Mamao fausia lelei, o mea moni, o taimi ma fuatiaina ma mafai ona feso'ota'i lelei ma ana pa'aga gagalulue. E leai se aoga o le Fuafuaga Alualu Mamao e pefua i luga o fata, e tatau i le Fuafuaga Alualu Mamao ona feso'ota'i ma Fuafuaga fa'aletausaga a le auaigaluega fa'apea le Tala fa'atatau o tupe o le tausaga.

O le A'oa'oga o Fuafuaga Alualu Mamao sa fa'amoemoe i le toe fa'aleleia ma fa'aailoa pe fa'apefea ona tusia Fuafuaga Alualu Mamao. Sa faia fa'apitua lava mo sui o Fono sili, o Ofisa sili, o Fa'atonu sili ae-



**Co trainer of Strategic Planning course,
Tamalemai Apelu works with participants to
develop work plans. April 14, 2011, Mulivai, Apia.**

maise lava o ni suiga fou i Fono sili. O le Faia'oga o John Cretney, o lo'o fesoasoani i Fa'alapotopotoga Tuma'oti i totonu o le Pasefika i le faia o Fuafuaga Alualu Mamao talu mai le 2002. O le susuga ia Tamalemai Apelu, o le faia'oga mo le Pulea Lelei o Poloketi a le SUNGO mo le tele o tausaga, sa fesoasoani ia Cretney. O sui auai o lenei A'oa'oga sa o mai i Fa'alapotopotoga Tuma'oti 'ese'ese i totonu o Samoa.

O le Fa'alapotopotoga o le Fa'ama'iotei (HIV/AIDS), Asosi o Tina o le Pasefika ma Asia (PPSEAWA), Fa'alapotopotoga Vaisilika, O le Fa'atuatua o Koseni, Sosaiete e Puipuia Meaola, Sosaiete o le Kanesa, ma le Fono Aoao o A'oga Fa'ata'ita'i (NCECE).

Proposal Writing

Proposal Writing was held from June 6th to 10th at the posh Samoatel/Bluesky conference room. Most NGOs depend on external funding to provide their services and they must write proposals to access these funds. This course was created for NGOs to upskill their proposal writing techniques. As everyone in the course learned, however, even the best proposal will be denied if the project is not well planned; good project management is the first step to writing a good proposal.

The trainer, Rev. Dr. Siasoi Salesulu, was a first time trainer for ICTP but was more than qualified for the job. Currently serving the CCCS church as the church minister in Vailele, Rev. Siasoi has background in both public, private and not for profit work. His charismatic nature and extensive knowledge benefited the participants. The co trainer was Imeleta Iosefo, a faletua also from Vailele, with extensive experience in the civil society sector, especially with project management. Together Rev. Siasoi and Imeleta combined forces and



Rev Siasoi Salesulu impresses the participants with course opening. June 7, 2011, Malua Fou, Apia.

created a positive and productive learning environment for all participants.

Rev. Siasoi had this to say about the course:

"I would like to thank Ms Imeleta Iosefo who was co trainer for her assistance during the whole exercise. Her sense of professionalism and supportive nature made the whole experience gratifying for me.

"I also acknowledge Ms. Blakey Larsen (SUNGO Media officer) whose effervescent nature and cheerful demeanor was the catalyst for "many a class" discussion. Ms Larsen demonstrated an empathy and was genuine in her manner in relating well with course members.

"My initial fears were quickly alleviated as Imeleta and Blakey working diligently to show me various means to assist with teaching the class.

"Both SUNGO staff and the staff of SICTP were very courteous and professional and as this was my first SICTP course I felt that I was made readily welcomed and immediately accepted as a peer.

"I thank all those involved with the PROPOSAL WRITING Course and I hope that the training will reap benefits for all who attended and the stakeholders of their respective organisations.

"God Bless you all - Ma Lou Faaaloalo"



Co trainer Imeleta Iosefo goes through the MILY (Most Important Learning from Yesterday. June 7, 2011, Malua Fou, Apia.



Proposal Writing course held in the Samoatel/Bluesky conference room. June 8, 2011, Malua Fou, Apia.

Tusia o Tusi Talosaga

O le A'oa'oga i le Tusia (saunia) o Tusi talosaga sa fa'ataunu'uina mai i le aso 6th luni i le 10th i le potu fono o le Samoatel/Bluesky. O le to'atele o Fa'alapotopotoga Tuma'oti e fa'alagolago i tupe mai fafo e fa'atino ai a latou auunaga ma e tatau ona latou tusia ni tusi talosaga e agava'a ma maua ia tupe. O le A'oa'oga leni sa faia fa'apitoa mo Fa'alapotopotoga Tuma'oti e fa'aleleia ai lo latou tomai i le tusia o talosaga. Ae pei ona a'oa'oina ai sui ta'itasi i le A'oa'oga, o le mea lea, e o'o lava i talosaga saunia lelei e te'ena lava pe a le fua-fuaina lelei le poloketi; o le pulea lelei o poloketi o le la'asaga muamua lea i le tusia o le talosaga lelei.

O le Faia'oga, le susuga i le Fa'afeagaiga Dr Siaso Salesulu, o le ulua'i Faia'oga mo le Polokalame o A'oa'oga i Totonu o le atunu'u, (ICTP) ae matua maoa'e lona agava'a mo le galuega. O lo'o avea Siaso ma Fa'afeagaiga tasi-nu'u i le Aulotu o le EFKS i Vailele i le taimi nei. O le susuga ia Siaso e i ai ona tomai fa'avae i galuega lautele, o pisinisi ma galuega e le mo ni tupe fa'asili. O ona uiga tusa'afia, fa'afiafialoto ma le tomai maoa'e sa matua fa'amanuiaina ai sui auai o le A'oa'oga. O le Faia'oga lagolago o Imeleta Iosefo, o le faletua fo'i mai Vailele, e tele lona poto masani i vaega o sosaiete o tagata lautele, aemaise o le pulea lelei o poloketi. O le galulue fa'atasi o le susuga i le Fa'afeagaiga o Siaso ma le Faletua o Imeleta na maua ai se si'osi'omaga mautinoa ma oloa lu'ulu'u mo sui auai.



*Participants received certificates at closing ceremony on Friday.
June 10, 2011, Malua Fou, Apia.*

O le saunoaga leni a le susuga i le Fa'afeagaiga o Siaso Salesulu:

"Ou te momoli atu la'u fa'afetai tele i le Faletua o Imeleta Iosefo le Faia'oga Fesoasoani mo lana fesoasoani i le fa'agasologa o le galuega. O ona uiga fa'apolofesa ma le lagolago malosi ua matua fa'afiafai-ina ma fa'agae'etia ai a'u i leni galuega.

"Ou te fia fa'ailoa fo'i le tama'ita'i o Blakey Larsen (ofisa o Fa'asalalauga o le SUNGO) o lona natura mata'alia, ma le agamalie le fa'atua'ia i le tele o talanoaga a le vasega. Sa fa'ailoaina e Ms Larsen lona malosiaga fa'alemafaufau ma le manatu lelei e fa'atatau i sui auai.

"O o'u ulua'i popolega sa vave ona fo'ia ao galulue fa'atasi ma le fa'aeteete Imeleta ma Blakey e fa'asino mai ia te a'u auala 'ese'ese e feosasoani i le a'oa'oina o le vasega.

"O le auaigaluega a le SUNGO ma le SICTP sa matua fa'aaloalo tele ma aga-fa'apolofesa ma ona o la'u ulua'i A'oa'oga leni i le SICTP sa ou lagona ai le matua talia lelei o a'u ma vave ona avea o se tasi o le vaega autu.

"Ou te fa'afetai atu ia i latou uma sa auai i le A'oa'oga O LE TUSIA O TALOSAGA ma ou te fa'amoemoe o leni a'oa'oga o le a fa'amanuiaina ai uma i latou sa auai ma e latou te galulue fa'atasi ia latou Fa'alapotopotoga.

"Ia fa'amanuia e le Atua outou uma – Ma lo'u fa'aaloalo"

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thank our Donors:

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UPCOMING SUNGO ACTIVITES

June — December 2011

JULY

- July 4 to July 8: ICTP Practical Computer Accounting for CBOs

AUGUST

- August 1 to August 5: ICTP Entrepreneurial and Marketing Skills for NGOs
- August 15 to August 19: Counseling for Healthy Marriages Organised by Mapusaga o Aiga
- August 22 to August 26: ICTP Media Relations and Public Relation Materials
- August 29 to September 4: Advocacy and Smart Lobbying Skills

SEPTEMBER

- September 5 to September 9: Mental Health Counseling Organised by Goshen Trust
- September 12 to September 16: Suicide Counseling Organised by Faataua le Ola

OCTOBER

- October 17 to October 21: Monitoring and Evaluation

NOVEMBER

- October 31 to November 25: CAT 201—Course Design (4 week course)
- November 21 to November 25: Civil Society Leadership

More Managing Organisations and Managing Projects
Trainings to come!

Check the website for updated schedule

www.sungo.ws

Or call Ofusina at the SUNGO Office 24322

Or email: ofusina@sungo.ws